



## Testimonial from Maureen Johnson

“We have been using intellicard business cards for the last month.

Electronic cards were not at all on our radar and we were just about to order traditional ones for our new broker when we met Christopher Prochazka.

*After a demonstration we signed up immediately for the following reasons:*

- Unlike other electronic business cards that rely on the receiver to download an app onto their mobile phone, Intellicards’ can be sent immediately via SMS with one click. No bothersome app required, all you need is the receiver's mobile number.
- The card itself looks fantastic and all the links are interactive. This means that when you pass your card to a prospect they can click on your email, your mobile and even your local pages straight from their phone and be taken there in seconds.
- There is even the facility to have them click on uploaded video.
- It was the digital accessibility therefore that impressed us because our business cards have suddenly become powerful electronic referral tools. All our staff have had one set up and we all have Peter and Ciaran's cards stored on the home screens of our phones’. This means that we can pass on comprehensive referral information in any situation. No need to go scrambling for a paper card.
- The prospect has the convenience of having all your details in their phone where they may easily lose your paper business card.
- This makes it easier for 'chain' referrals.
- Another very clever thing about the cards is that Intellicard can send you some analytics every month so you can track which cards have been passed on and therefore measure any leads against the cost.
- While we're talking about costs, you'll be pleasantly surprised at how inexpensive these are to set up. They are also much cheaper long term too as there is no wastage if staff change over. Their tech team will just reallocate the cards as requested.
- IT wise setting these cards up was ridiculously easy thanks to Rebecca from MC Marketing. She worked closely with us and Intellicard, re branding specs so all that work has been done and the wheel doesn't have to be reinvented.



The customer support has also been fantastic both throughout set up and ongoing.

Christopher is happy to work with you during the process and he's very quick to return calls and emails and to follow up. We're about to have some complimentary advanced coaching in the next few weeks to make better use of the video options.”

Happy to be contacted if anyone has any questions.

***Maureen Johnson***

***Mortgage Choice Sutherland***